

Local News
Every Hour
fm 90.5
Good News All Day



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**12 Winners Of Romantic Night's Stay @ Lakefield's Village Inn...
Sat. Feb. 12: Free Dinner & Hotel Give-Aways from Trent Valley Honda...
Valentine's Quadruple Offer (Flowers, Dinner, Jewellery, Clothing)...
10,000 Reasons For Sat. Feb. 11 Test Drives @ Trent Valley Honda**



**CCA NEWSLETTER
& SPONSOR LIST**
Updated Feb. 11, 2011
**\$20,000 Available Now To
Local Non-Profit Clubs &
Service Organizations "Clubs"
FM 90.5 Peterborough
Community Club Awards (CCA)**

Kathy Farley, your CCA Director (see p. 2 - How Does Your Club Get Free Money Now?)

***It's Easy – Just Shop & Save Your Receipts – FM 90.5 Collects Them From
Your Club, Tallies Them & We Award Your Club Your Cash.***

***Hello CCA Clubs! Here Are ALL 12 Winners In Our Village Inn Romantic
Night's Getaway***

Thank-you all for participating. In Tuesday's email I listed the names of the first 5 winners. Today I am listing all 12 winners. I'll contact all the winners to pick up their Gift Certificate at the FM 90.5 studios on Tuesday Feb 15, 2011 between the hours of 8:00 am & 1:00 pm.

The first five winners of the 12 romantic nights at the Village Inn are:

*Debbie Hillyer - Fish Ability Sports Club
Adele Devlin - Douro Minor Ball & Hockey
Rosie Sarkioja - Millbrook Softball League
Barbara Canteello - St. John Ambulance Peterborough Branch
Beverly Handlechner - Peterborough & District Guild of Arts and Crafts*

The last 7 winners to make all 12 romantic nights at the Village Inn are:

*Helen de Luna - Peterborough Pregnancy Support Services
Ken Whatman - Our Space
Tricia Clarkson - Homegrown Homes
Doreen Dombrowski - Peterborough Pregnancy Support Services
Emma Hillyer - Deafblind Ontario Services
Cathy Stockdale - 4H Club*

Training Meeting: Keep saving your receipts from CCA sponsors. At the Training Meeting you get **pocket-sized Buyers' Guides** listing your Peterborough CCA sponsors, plus your club's CCA Chairs learn to fill in the **Tally Sheet so you get full credit for your receipts** for the turn-ins. Sponsors are still getting their Buyers Guide info ready for the printer, with special Bonus Points for your club. Training Meeting date to be announced as soon as the sponsors' Buyers Guide info goes to print. Thank-you for your patience.

How Does Your Club Get Free Money NOW?

The FM 90.5 Peterborough Community Club Awards (CCA) is making available \$20,000 in local advertiser-funded cash awards for Peterborough County non-profit clubs and organizations ("clubs").

Your club earns its share of cash awards by members, family, friends, colleagues, etc. doing what you normally do each day – shop. More specifically, shopping at Peterborough County merchants sponsoring Community Club Awards, and saving your eligible proofs of purchase (receipts, etc.).

Weekly Cash Awards, CCA Points and Bonus Points

Your club gets CCA Points for the value of the CCA sponsor receipts (100 points/dollar = a point/penny). Your club gets Bonus Points when you do something special as offered by a CCA sponsor or the station (e.g. taking a test drive, shopping on lower traffic days, etc. – we'll be making specific Bonus Points offers available this month).

Receipts and Bonus Point slips are turned in to each Club's CCA Chair, and FM 90.5 collects and tallies the results. Cash awards based on volume of activity – first through tenth place each week (alternate weeks for large and small clubs).

Turn-in dates and places to be announced as soon as the sponsors get their Buyers Guide information proofed for printing in February.

Valentine's Quadruple Offer – More Reasons To Make Someone Happy

For every dollar spent Feb. 1-14, we'll quadruple your CCA Points (see above: Weekly Cash Awards, CCA Points and Bonus Points) for one or more of these CCA sponsors: **McKnight's Fine Flowers & Gifts, Purvey's Seafood Restaurant (either location), Charlotte Jewelers, and/or Julia's Women's Wear**. At the first receipt Turn-In, you'll receive QUADRUPLE the CCA Points. For example, for a receipt dated anywhere from Feb.1-14 for \$50.00 (5,000 CCA Points), we'll count it as 20,000 CCA Points – that's quadruple the CCA point per penny formula.

10,000 Reasons + Free Dinners For Sat. Feb. 11 Test Drives At Trent Valley Honda (Plus Free Stage West Hotel/Theatre Pkgs. – details below)

Trent Valley Honda is offering no money down on 2011 Civic and CR-V purchases or leases, plus used vehicles (limited time details below).

10,000 BONUS POINTS if you and an adult guest take a test drive on Sat. Feb. 11. Bonus Point slips will be given out at Trent Valley Honda.

Plus Free, \$20 Gift Certificate For Dinner At Jeff Purvey's Seafood Restaurant for the first eight people that take a test drive at Trent Valley Honda on Sat. Feb. 11. One gift certificate per test drive.

Four Free Night's Stays For Two, At The Stage West All Suite Hotel/Theatre, Dinner And Tickets To See "Happy Days – The Musical", Plus Sumptuous Breakfast Buffet if you're one of the first four to buy or lease on Saturday, new or used.

New Vehicles: No money down, 0.9% purchase financing for five years or 0.9% lease financing for four years on 2011 Civic or CR-V at Trent Valley Honda. Offer lasts til Feb. 28.

Used Vehicles: No money down – purchase any Honda Certified used vehicle in February for as low as 1.9% financing and \$57 weekly, O.A.C.. When you do, get a free, \$750 travel voucher from Marlin Travel. Offer lasts til Feb. 28.

Remember, you get CCA Points equal to the value of the vehicle – new or leased

Free Radio Promotion For Your Club

Send me info about your organization's special events/fundraising ventures, etc.. I'll put this on the air, plus I'll notify all CCA clubs.

Free On-Air Interviews For Your Club

Join our morning host Darryl Parsons for an interview, and you can personally let our listeners know what it happening with your club.

Please Tell Me

How can we best serve you, improve our CCA newsletters, and help make this the best campaign ever? **Contact me at kfarley@FM905.ca or 705-874-0905.**

Kind regards,
Kathy Farley
Community Club Awards Director/Promotions Manager
FM 90.5 Peterborough/McNabb Broadcasting

\$20,000 available for Peterborough non-profit clubs and service organizations with the FM 90.5 Community Club Awards (CCA)

Local News Every Hour, Good News All Day

Coming this March: local, call-in talk shows on matters of local importance, faith and family.

kfarley@fm905.ca

Direct: 705-874-0905 Fax (toll-free): 1-877-395-0769

www.fm905.ca

www.facebook.com/FM905

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CCA SPONSOR LIST

Updated Feb. 11, 2011

*Peterborough County/FM 90.5
Community Club Awards (CCA)
sponsors on the following pages...*

Grocery Stores

Dieter and Darcy's NoFrills
230 George St. N.
Peterborough, ON K9J 3G8
www.ShopNoFrills.ca

Ken's NoFrills
1866 Lansdowne St. W.
Peterborough, ON K9K 1R5
www.ShopNoFrills.ca

Jewellery

Charlotte Jewelers
341 George St. N.
Peterborough, ON K9H 3P9
Phone: 705-743-3551
www.CharlotteJewelers.com

Women's Apparel

Julia's Women's Wear
182 ½ Charlotte St.
Peterborough, ON K9J 2T8
Phone: 705-740-1113
www.JuliasWomensWear.com

Auto Dealer

Trent Valley Honda
851 Highway 7 E.
RR8 Peterborough, ON K9J 6X9
Phone: 705-748-2777
www.TrentValleyHonda.com

Auto Maintenance & Repair

Paterson Auto Sales and Service
250 Parkhill Road E.
Peterborough, ON K9H 1R2
Phone: 705-740-0722
www.PatersonAutoSalesAndService.ca

Restaurants

Pizza Hut
901 Lansdowne St. W.
Peterborough, ON K9J 1Z5
Phone: 705-741-4141
www.PizzaHut.ca

Pizza Hut
705 George St. N.
Peterborough, ON K9H 3T1
Phone: 705-741-4141
www.PizzaHut.ca

Pizza Hut
132 Queen St.
Lakefield, ON K0L 2H0
Phone: 705-741-4141
www.PizzaHut.ca

Jeff Purvey's Seafood & Specialty
124 Rubidge St. (at Townsend)
Peterborough, ON K9J 3N4
Phone: 705-742-8301

Jeff Purvey's Seafood & Specialty
823 Chemong Rd. (Brookdale Plaza)
Peterborough, ON K9H 5Z5
Phone: 705-745-8300

Flowers & Gifts

McKnight's Fine Flowers & Gifts

41 Lansdowne St. W.
Peterborough ON K9J 1X8
Phone: 705-749-1530 Fax:705-743-0362
www.FineFlowersAndGifts.com

Kitchens

Kitchen Cabinet Solutions

844 Rye St. W.
Peterborough, ON K9J 6W9
Phone: 705-743-1299
www.KitchenCabinetSolutions.com

Promotional/Team Wear & Awards

Reaction Sportswear

184 Marina Blvd. Unit 6 (Northcrest Plaza)
Peterborough ON K9H 6M9
Phone: 705-748-0673 Fax:705-748-2254
ReactionSportswear@gmail.com

Hair & Esthetics

Escapes Hair & Esthetics

550 Lansdowne St. W.
Peterborough, ON K9J 8J8
Phone: 705-742-1118
www.ReactionSportswear.com

Computer Service & Repair

Benchmark Computers

322 McDonnell St.
Peterborough ON K9H 2W7
Phone: 705-745-4601 Fax: 705-745-4751
www.BenchMarkComputers.ca

Laser Cartridges

All Green Ink

1850 Fisher Dr., Unit F101
Peterborough, ON K9J 6X6
Phone: 705-742-6841
www.AllGreenInk.ca

Banquet Hall

Parkway Banquet Hall

1135 Lansdowne St. W., Exec. Ste. 200
Peterborough, ON K9J 7M2
Phone: 705-742-4100 Fax: 705-745-4140
ParkwayBanquet@bellnet.ca
www.ParkwayBanquetHall.ca

Country Inn/ Meeting Facility

Village Inn Lakefield

39 Queen St.
Lakefield ON K0L 2H0
Phone: 705-652-1910 Fax: 705-652-1597
Toll Free: 800-827-5678
www.VillageInn.ca

Signs

Signarama Peterborough
774 Rye St.
Peterborough, ON K9J 6W9
Phone: 705-742-9994 Fax: 705-742-9967
Morgan@SignaramaPeterborough.com
www.SignaramaPeterborough.com

Printing

TF Graphics
17 McNab Ave.
Peterborough, ON K9L1V2
Phone: 705-750-0191 Fax: 705-750-0515
TFGraphics@cogeco.ca
www.TFGraphics.net

Sound & Lighting Systems – Rentals/Install.

Sound Pro
1837 Lansdowne St. W., Unit One
Peterborough, ON K9K 1R4
Phone: 705-743-1390
www.SoundProPeterborough.com