



Peterborough

\$20,000 Available For Peterborough County Non-Profit Clubs & Service Organizations

Peterborough clubs and service organizations looking for cash are often strapped for extra volunteers, time and money to raise funds. The challenge is raising funds without extra effort.

Peterborough's FM 90.5 – launching this summer – is **now** making available over \$20,000 in cash, for Peterborough County non-profit clubs and organizations. The initiative is called the FM 90.5 Community Club Awards (CCA).

Participation is open to all organizations interested in earning additional funds for their treasuries for charitable, sports, civic, religious, fraternal, social, educational and other worthwhile purposes.

The FM 90.5 CCA program organizes Peterborough County clubs and organizations to earn their share of cash awards by doing what they normally do each day – shop. More specifically, shopping at local merchants instead of going out of market.

Clubs and organizations across Peterborough County have received invitations to attend the FM 90.5 Community Club Awards Coffee Party on Tuesday, May 18, 2010 at the Parkway Banquet Hall at 10:00 am.

Clubs and organizations wanting extra funds that have not received an invitation can reserve their seat by calling Community Club Awards Director Kathy Farley at 705-874-0905. There is no obligation, no cost to participate, and no endorsements are necessary.

For more information, contact:

Kathy Farley, Community Club Awards Director
FM 90.5 Peterborough/McNabb Broadcasting

www.FM905.ca

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Direct: 705-874-0905

About FM 90.5

The station is installing its new tower site this June and going to air this July. The format focuses on local news every hour, plus three hours a day of local, call-in talk shows on local matters of public importance, faith and family.